


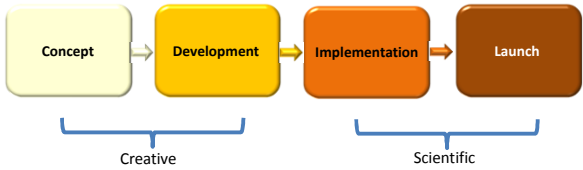

Concept to Launch

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9th November 2013

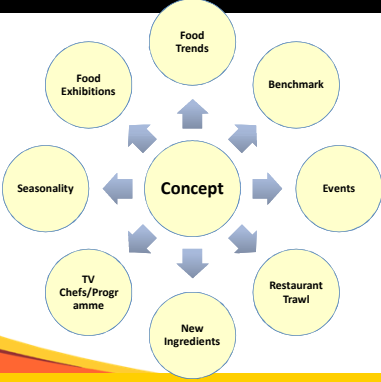



Concept to launch

4 Stages:





Concept


Design & Development

- Brief
- Factory Considerations
- Kitchen Development
- Historical Data
- Recipe
- Cost




Design & Development

- Technical Challenges
- Reheat Instructions
- Packaging Suitability
- Ingredient Control
- Product Approval




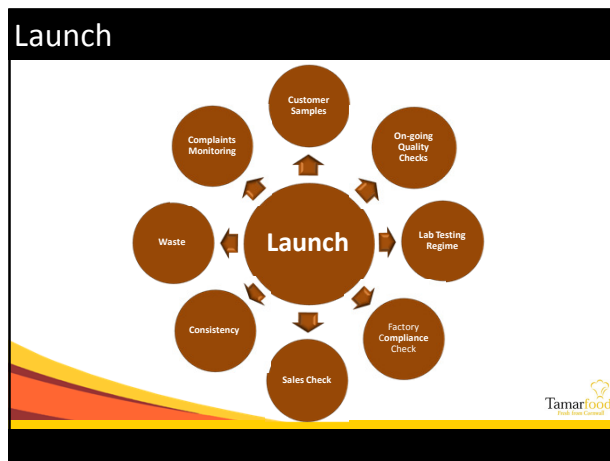
Implementation

- NPD Check / Customer Approval
- HACCP / Allergen Study
- Nutritional / Shelf Life
- Specs & Art Work
- New Ingredients
- Cost




Implementation cont.

- New Equipment / Processes
- Upscale trial inc. Packaging
- Travel Test
- Quality Standards
- Factory Training & Repeatability

Samworth Brothers Industrial Placement Scheme Outline

- The Scheme is 18 years old
- The duration of the placement is 12 months, this will comprise of 2 six month placements in two different businesses
- All roles on this placement are real and key to the business
- Official website is: www.tastyjobs.co.uk
- We work alongside Discovery Graduates for the recruitment of our IPs
- This includes an initial assessment with Discovery Graduates and if successful attending an assessment day with Samworth Brothers
- We recruit up to 10 IPs each year
- Once the IPs go back to University to finish their final year we keep in contact with them directly with a view that they wish to join Samworth Brothers after graduating



Questions

Any Questions

